

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
938257-1	10/21/12	October 2012	10/01/12 - 10/15/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	938257	07893347

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	M-F Early Sunrise	5:00-6:00 AM	-TWTF--	:30	3	\$300.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<i>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</i>									
10/08/12 10/14/12 -TWTF-- 3 \$300.00									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
3 WESHTu 10/09/12 5:43 AM M-F Early Sunrise 5:00-6:00 AM :30 FLDEMT1201H \$300.00 NM									
2 WESHW 10/10/12 5:53 AM M-F Early Sunrise 5:00-6:00 AM :30 FLDEMT1201H \$300.00 NM									
1 WESHTh 10/11/12 5:55 AM M-F Early Sunrise 5:00-6:00 AM :30 FLDEMT1201H \$300.00 NM									
2	10/15/12	10/15/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	2	\$350.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</i>									
10/15/12 10/21/12 M----- 2 \$350.00									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
1 WESHM 10/15/12 5:12 AM M-F Early Sunrise 5:00-6:00 AM :30 FLDEMT1201H \$350.00 NM									
2 WESHM 10/15/12 5:42 AM M-F Early Sunrise 5:00-6:00 AM :30 FLDEMT1201H \$350.00 NM									
3	10/09/12	10/12/12	M-F Sunrise @6AM	6:00-7:00 AM	-TWTF--	:30	4	\$1,100.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</i>									
10/08/12 10/14/12 -TWTF-- 4 \$1,100.00									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
2 WESHTu 10/09/12 6:22 AM M-F Sunrise @6AM 6:00-7:00 AM :30 FLDEMT1201H \$1,100.00 NM									
1 WESHTu 10/09/12 6:43 AM M-F Sunrise @6AM 6:00-7:00 AM :30 FLDEMT1201H \$1,100.00 NM									
3 WESHW 10/10/12 6:27 AM M-F Sunrise @6AM 6:00-7:00 AM :30 FLDEMT1201H \$1,100.00 NM									
4 WESHF 10/12/12 6:22 AM M-F Sunrise @6AM 6:00-7:00 AM :30 FLDEMT1201H \$1,100.00 NM									
4	10/09/12	10/12/12	NBC Today Show	7:00-9:00 AM	-TWTF--	:30	4	\$1,600.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</i>									
10/08/12 10/14/12 -TWTF-- 4 \$1,600.00									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
1 WESHTu 10/09/12 8:26 AM NBC Today Show 7:00-9:00 AM :30 FLDEMT1201H \$1,600.00 NM									
2 WESHW 10/10/12 7:24 AM NBC Today Show 7:00-9:00 AM :30 FLDEMT1201H \$1,600.00 NM									
4 WESHTh 10/11/12 8:59 AM NBC Today Show 7:00-9:00 AM :30 FLDEMT1201H \$1,600.00 NM									
3 WESHF 10/12/12 8:29 AM NBC Today Show 7:00-9:00 AM :30 FLDEMT1201H \$1,600.00 NM									
5	10/15/12	10/15/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,800.00	NM
<i>Class of Time - Pre-emptible with notice</i>									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
938257-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/15/12	10/15/12	NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 M----- 1 \$1,800.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHM 10/15/12 7:21 AM NBC Today Show 7:00-9:00 AM :30 FLDEMT1201H \$1,800.00 NM									
6	10/09/12	10/12/12	*Early Sunrise @4:30AM 430a-5am Class of Time - Pre-emptible with notice		-TWTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -TWTF-- 2 \$125.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHTu 10/09/12 4:56 AM *Early Sunrise @4:30AM 430a-5am :30 FLDEMT1201H \$125.00 NM									
2 WESHF 10/12/12 4:41 AM *Early Sunrise @4:30AM 430a-5am :30 FLDEMT1201H \$125.00 NM									
7	10/13/12	10/13/12	Sat 5-6a Class of Time - Pre-emptible with notice	Sat 5-6a	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----S- 1 \$100.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHSa 10/13/12 5:29 AM Sat 5-6a Sat 5-6a :30 FLDEMT1201H \$100.00 NM									
8	10/13/12	10/13/12	Sat Sunrise 6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----S- 1 \$400.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHSa 10/13/12 7:57 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 FLDEMT1201H \$400.00 NM									
9	10/13/12	10/13/12	NBC Saturday Class of Time - Pre-emptible with notice	Sat 8-10am	-----S-	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----S- 1 \$1,400.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHSa 10/13/12 8:27 AM NBC Saturday Sat 8-10am :30 FLDEMT1201H \$1,400.00 NM									
10	10/14/12	10/14/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----S 1 \$400.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHSu 10/14/12 6:27 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 FLDEMT1201H \$400.00 NM									
11	10/14/12	10/14/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8:00-9:00 AM/9-11A	-----S	:30	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -----S 2 \$1,900.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHSu 10/14/12 8:22 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 FLDEMT1201H \$1,900.00 NM									
2 WESHSu 10/14/12 8:30 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 FLDEMT1201H \$1,900.00 NM									
12	10/09/12	10/12/12	Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	-TWTF--	:30	6	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 -TWTF-- 6 \$800.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 WESHTu 10/09/12 9:34 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLDEMT1201H \$800.00 NM									
1 WESHTu 10/09/12 9:59 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLDEMT1201H \$800.00 NM									
2 WESHW 10/10/12 9:24 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLDEMT1201H \$800.00 NM									
6 WESHW 10/10/12 9:56 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLDEMT1201H \$800.00 NM									

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938257-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/09/12	10/12/12	Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	-TWTF--	:30	6	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESHTh 10/11/12 9:55 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLDEMT1201H \$800.00 NM									
4 WESHF 10/12/12 9:34 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLDEMT1201H \$800.00 NM									
13	10/15/12	10/15/12	Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	M-----	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/15/12 9:24 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLDEMT1201H \$900.00 NM									
2 WESHM 10/15/12 9:49 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLDEMT1201H \$900.00 NM									
14	10/09/12	10/12/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	-TWTF--	:30	6	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 6 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHTu 10/09/12 10:28 AM NBC Today Show II 10AM-11AM :30 FLDEMT1201H \$700.00 NM									
4 WESHTu 10/09/12 10:49 AM NBC Today Show II 10AM-11AM :30 FLDEMT1201H \$700.00 NM									
1 WESHTu 10/09/12 10:58 AM NBC Today Show II 10AM-11AM :30 FLDEMT1201H \$700.00 NM									
5 WESHW 10/10/12 10:49 AM NBC Today Show II 10AM-11AM :30 FLDEMT1201H \$700.00 NM									
3 WESHTh 10/11/12 10:50 AM NBC Today Show II 10AM-11AM :30 FLDEMT1201H \$700.00 NM									
6 WESHF 10/12/12 10:52 AM NBC Today Show II 10AM-11AM :30 FLDEMT1201H \$700.00 NM									
15	10/15/12	10/15/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	M-----	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/15/12 10:49 AM NBC Today Show II 10AM-11AM :30 FLDEMT1201H \$800.00 NM									
2 WESHM 10/15/12 10:59 AM NBC Today Show II 10AM-11AM :30 FLDEMT1201H \$800.00 NM									
16	10/09/12	10/12/12	NBC Today Show III Class of Time - Immediately Pre-emptible without notice	11AM-12PM/10-11A	-TWTF--	:30	4	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/09/12 11:51 AM NBC Today Show III 11AM-12PM/10-11A :30 FLDEMT1201H \$600.00 NM									
4 WESHW 10/10/12 11:30 AM NBC Today Show III 11AM-12PM/10-11A :30 FLDEMT1201H \$600.00 NM									
3 WESHTh 10/11/12 11:51 AM NBC Today Show III 11AM-12PM/10-11A :30 FLDEMT1201H \$600.00 NM									
2 WESHF 10/12/12 11:30 AM NBC Today Show III 11AM-12PM/10-11A :30 FLDEMT1201H \$600.00 NM									
17	10/09/12	10/12/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice	-	-TWTF--	:30	4	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/09/12 12:13 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 FLDEMT1201H \$600.00 NM									
3 WESHW 10/10/12 12:24 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 FLDEMT1201H \$600.00 NM									
2 WESHTh 10/11/12 12:13 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 FLDEMT1201H \$600.00 NM									
4 WESHF 10/12/12 12:12 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 FLDEMT1201H \$600.00 NM									
18	10/09/12	10/12/12	KATIE COURIC DAY Class of Time - Pre-emptible with notice	2-3PM	-TWTF--	:30	4	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser		Product	Estimate Number
Democratic Senatorial Cam		DSCC	1505

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/09/12	10/12/12	KATIE COURIC DAY	2-3PM	-TWTF--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/09/12 2:49 PM KATIE COURIC DAY 2-3PM :30 FLDEMT1201H \$500.00 NM									
2 WESHW 10/10/12 2:53 PM KATIE COURIC DAY 2-3PM :30 FLDEMT1201H \$500.00 NM									
4 WESHTh 10/11/12 2:29 PM KATIE COURIC DAY 2-3PM :30 FLDEMT1201H \$500.00 NM									
3 WESHF 10/12/12 2:54 PM KATIE COURIC DAY 2-3PM :30 FLDEMT1201H \$500.00 NM									
19	10/09/12	10/12/12	M-F 3-4 PM	3:00-4:00 PM	-TWTF--	:30	4	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/09/12 3:47 PM M-F 3-4 PM 3:00-4:00 PM :30 FLDEMT1201H \$600.00 NM									
4 WESHW 10/10/12 3:30 PM M-F 3-4 PM 3:00-4:00 PM :30 FLDEMT1201H \$600.00 NM									
3 WESHTh 10/11/12 3:31 PM M-F 3-4 PM 3:00-4:00 PM :30 FLDEMT1201H \$600.00 NM									
2 WESHF 10/12/12 3:21 PM M-F 3-4 PM 3:00-4:00 PM :30 FLDEMT1201H \$600.00 NM									
20	10/09/12	10/12/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESHTu 10/09/12 4:55 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLDEMT1201H \$800.00 NM									
1 WESHW 10/10/12 4:29 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLDEMT1201H \$800.00 NM									
2 WESHTh 10/11/12 4:13 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLDEMT1201H \$800.00 NM									
4 WESHF 10/12/12 4:55 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLDEMT1201H \$800.00 NM									
21	10/09/12	10/12/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF--	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/09/12 5:27 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 FLDEMT1201H \$1,400.00 NM									
3 WESHW 10/10/12 5:21 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 FLDEMT1201H \$1,400.00 NM									
4 WESHTh 10/11/12 5:57 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 FLDEMT1201H \$1,400.00 NM									
2 WESHF 10/12/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 FLDEMT1201H \$1,400.00 NM									
22	10/09/12	10/12/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-TWTF--	:30	4	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/09/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 FLDEMT1201H \$2,000.00 NM									
5 WESHW 10/09/12 6:46 PM M-Sun Nightly News MG for 32.4,22.2 6:30-7:00 PM :30 FLDEMT1201H \$3,200.00 NM									
3 WESHW 10/10/12 6:13 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 FLDEMT1201H \$2,000.00 NM									
2 WESHTh 10/11/12 M-F 6-6:30 PM See MG 22.5 M-F 6-6:30 PM :00 \$2,000.00 NM									
4 WESHF 10/12/12 6:11 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 FLDEMT1201H \$2,000.00 NM									
23	10/13/12	10/13/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	2	\$1,450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 2 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 10/13/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 P. :00 \$1,450.00 NM									
See MG 32.2,32.3,32.4,32.5									

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WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



Invoice #	Invoice Date	Invoice Month	Invoice Period
938257-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/13/12	10/13/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S-	:30	2	\$1,450.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Sa 10/13/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :00 \$1,450.00 NM									
See MG 32.2,32.3,32.4,32.5									
24	10/14/12	10/14/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHSu 10/14/12 6:21 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 FLDEMT1201H \$1,400.00 NM									
25	10/09/12	10/12/12	M-F Entertainment Tonight	7:00-730 PM	-TWTF--	:30	4	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/09/12 7:27 PM M-F Entertainment Tonight 7:00-730 PM :30 FLDEMT1201H \$1,600.00 NM									
3 WESHW 10/10/12 7:16 PM M-F Entertainment Tonight 7:00-730 PM :30 FLDEMT1201H \$1,600.00 NM									
4 WESHTh 10/11/12 7:28 PM M-F Entertainment Tonight 7:00-730 PM :30 FLDEMT1201H \$1,600.00 NM									
2 WESHF 10/12/12 7:16 PM M-F Entertainment Tonight 7:00-730 PM :30 FLDEMT1201H \$1,600.00 NM									
26	10/15/12	10/15/12	M-F Entertainment Tonight	7:00-730 PM	M-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/15/12 7:28 PM M-F Entertainment Tonight 7:00-730 PM :30 FLDEMT1201H \$1,800.00 NM									
27	10/13/12	10/13/12	Sat. Entertainment this Week	7:00-8:00 PM	----S-	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 ----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHSa 10/13/12 7:36 PM Sat. Entertainment this Week 7:00-8:00 PM :30 FLDEMT1201H \$900.00 NM									
28	10/15/12	10/15/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/15/12 8:47 PM Mon NBC Prime VOICE Prime Other :30 FLDEMT1201H \$6,000.00 NM									
29	10/09/12	10/09/12	NBC Prime VOICE	8:00-9:00 PM	-T-----	:30	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -T----- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/09/12 8:25 PM NBC Prime VOICE 8:00-9:00 PM :30 FLDEMT1201H \$8,000.00 NM									
30	10/09/12	10/09/12	NBC Prime PARENTHO	10:00-11:00 PM	-T-----	:30	1	\$5,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -T----- 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/09/12 10:30 PM NBC Prime PARENTHO 10:00-11:00 PM :30 FLDEMT1201H \$5,500.00 NM									
31	10/10/12	10/10/12	NBC Prime L&O SVU	9:00-10:00 PM	--W----	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser. We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC	1505

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/10/12	10/10/12	NBC Prime L&O SVU	9:00-10:00 PM	--W----	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 10/10/12 9:18 PM NBC Prime L&O SVU 9:00-10:00 PM :30 FLOEMT1201H \$3,500.00 NM									
32	10/11/12	10/11/12	NBC Prime OFFICE/30 R	9:00-10:00 PM	---T---	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 ---T--- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Th 10/11/12 NBC Prime OFFICE/30 ROCK 9:00-10:00 PM :00 \$4,500.00 NM									
See MG 32.2,32.3,32.4,32.5									
5 WESHTh 10/11/12 4:41 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLDEMT1201H \$1,000.00 NM									
MG for 23.2,23.1,32.1									
2 WESHF 10/12/12 9:19 PM NBC Prime GRIMM 9:00-10:00 PM :30 FLOEMT1201H \$4,000.00 NM									
MG for 23.2,23.1,32.1									
4 WESH Sa 10/13/12 NBC Prime DATELINE 8:00-9:00 PM :00 \$1,200.00 NM									
See MG 22.5									
3 WESH Sa 10/13/12 5:24 PM Notre Dame Football 5:00A-4 XM :30 FLDEMT1201H \$1,200.00 NM									
MG for 23.2,23.1,32.1									
33	10/13/12	10/13/12	NBC Prime L&O	9:00-10:00 PM	-----S-	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 10/13/12 9:44 PM NBC Prime L&O 9:00-10:00 PM :30 FLOEMT1201H \$1,400.00 NM									
34	10/09/12	10/13/12	M-Su News @ 11PM	11-1135p	-TWTFS-	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTFS- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHTu 10/09/12 11:28 PM M-Su News @ 11PM 11-1135p :30 FLDEMT1201H \$1,800.00 NM									
3 WESHW 10/10/12 11:26 PM M-Su News @ 11PM 11-1135p :30 FLOEMT1201H \$1,800.00 NM									
1 WESHTh 10/11/12 11:28 PM M-Su News @ 11PM 11-1135p :30 FLDEMT1201H \$1,800.00 NM									
35	10/09/12	10/12/12	NBC Tonight Show	11:35P-12:35XM	-TWTF--	:30	4	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHTu 10/09/12 12:08 AM NBC Tonight Show 11:35P-12:35XM :30 FLDEMT1201H \$750.00 NM									
1 WESHW 10/10/12 12:30 AM NBC Tonight Show 11:35P-12:35XM :30 FLDEMT1201H \$750.00 NM									
4 WESHTh 10/11/12 12:08 AM NBC Tonight Show 11:35P-12:35XM :30 FLDEMT1201H \$750.00 NM									
3 WESHF 10/12/12 11:49 PM NBC Tonight Show 11:35P-12:35XM :30 FLDEMT1201H \$750.00 NM									
36	10/09/12	10/12/12	Late Night w/Jimmy Fallon	12:35-1:35XM	-TWTF--	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 10/10/12 1:26 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 FLOEMT1201H \$300.00 NM									
2 WESHF 10/12/12 1:17 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 FLOEMT1201H \$300.00 NM									
37	10/09/12	10/12/12	Days of Our Lives	1:00-2:00 PM	-TWTF--	:30	3	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
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37	10/09/12	10/12/12	Days of Our Lives	1:00-2:00 PM	-TWTF--	:30	3	\$700.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									